



ISLAMIC CAPITAL MARKET SUMMIT 2021

Transformation | Resilience | Sustainability

7 & 8 December 2021
Kuala Lumpur, Malaysia

LIVE
VIRTUAL
CONFERENCE

Sponsorship Package

www.icmsummit.my

ORGANISED BY



IN ASSOCIATION WITH



A COMMUNITY MEMBER OF



SUPPORTED BY



IIBM INSTITUTE OF
ISLAMIC BANKING AND FINANCE

ENDORSED BY



MINISTRY OF FINANCE

MEDIA PARTNER





- **Transformation**
- **Resilience**
- **Sustainability**

**7 & 8 December 2021
Kuala Lumpur**

“Please take a few minutes to read our proposal. To reserve your place at the conference, choose the sponsorship option most appropriate for your organization and contact us at your convenience. Please note that the sponsorship conditions are flexible and we will work with you to customize your presence and provide your businesses or services with the most beneficial exposure”

About

ICMS2021 will be held virtually on 7 and 8 December 2021, under the theme 'Transformation-Resilience-Sustainability'. ICMS2021 will be organised by the Centre for Research and Training (CERT). This virtual conference aims to accelerate Islamic Capital Market development within all Financial Institutions (FI) in Malaysia and globally as well as stakeholders in their value chain. The conference is expecting to host over 500 Islamic Capital Market participants, including senior government members, regulators, board members, CEOs, senior management and practitioners, as well as other financial market players.

Theme

“The ICMS Theme, **Transformation-Resilience-Sustainability**, Offers A Dynamic Platform That Will Empower and Promote Vibrant, Resilience and Innovation of The Islamic Capital Market Development”



Event Format

All sessions will be driven by eminent and distinguished speakers based on their extensive experience, knowledge and technical know-how. There will also be an open discussion on a topic of mutual interest aimed to bring for the collective information, and facilitate sharing of experiences, ideas and insights. The sessions are meant to be informative, inspiring and thought provoking to engage the delegates in shaping change and formulating change for Islamic capital market moving forward.

- **3 Keynote and Special Addresses**
- **6 Panel Sessions**
- **4 Special Presentations**
- **6 Breakout Sessions**
- **3 Networking Platforms**
- **Booths and Exhibition Platforms**





Who Will Join?

Distinguished speakers and delegates will be joining to share and initiate new ideas, stimulate fruitful discussions and recommend workable solutions to the challenges faced by the Islamic capital market locally, regionally and globally.

- Senior Ministers
- Senior Regulators
- Board Members
- Senior Management
- Issuers and Investors
- Fund Managers
- Economists
- Accountants and Auditors
- Lawyers and Legal Advisors
- Shariah Advisors
- Academic Scholars
- Financial Players

Why Become A Partner?

Key advantages of sponsoring ICMS2021 include:

- Premier Islamic capital market event in the region
- Global & wide range of speakers and delegates from diverse background & institutions
- Estimation of more than 500 delegates for the 2-days virtual event
- Enhance your brand appeal
- Reach out to Islamic capital market leaders in the Asia-Pacific region
- Enhance your brand appeal
- Announce & market your Islamic financial services and initiatives



Sponsorship Package

Package Benefits

We hope that you will find the best way for your company to participate in the ICMS2021 and thus get the most benefit from the sponsorship package. A sponsorship partner represents a long term relationship of trust and exchanges. Please feel free to contact us and we will do our best to answer your queries and make your participation in this summit a success.

1

Speaking & Moderating Slot

2

Logo Recognition & Placement

3

Conference Passes

4

Corporate Branding & Profiling

Sponsorship Packages

1

Principal Partner

RM70,000

Speaking & Moderating Slot

- Corporate Branding on Opening Ceremony
- Speaking & Moderator Slot
- Hosting 1st Day / Hosting 2nd Day (**First-come, First-served basis)

Logo Recognition & Placement

- Backdrop
- E-Poster & Brochure
- All marketing & Media campaign
- Official website
- Official Program Book

Conference Passes

- 100 seats
- 10 seats CERT webinar

Corporate Branding & Profiling

- 1x 1 minute CEO or Reps Video Speech
- 2x 1.5 minutes corporate or marketing video
- Company write up
- 3x A4 page advert in PB
- Advert in all official CERT media

2

Strategic Partner

RM30,000

Speaking & Moderating Slot

- Speaking & Moderator Slot
- Hosting 2nd Day** (**First-come, First-served basis)

Logo Recognition & Placement

- Backdrop
- E-Poster & Brochure
- All marketing & media campaign
- Official website
- Official Program Book

Conference Passes

- 50 seats
- 5 seats CERT webinar

Corporate Branding & Profiling

- 1x 1 minute CEO or Reps Video Speech
- 1x 1.5 minutes corporate or marketing video
- Company write up
- 2x A4 page advert in PB
- Advert in all official CERT media

3

Associate Partner

RM15,000

Speaking & Moderating Slot

- Speaking or Moderator** (**First-come, First-served basis)

Logo Recognition & Placement

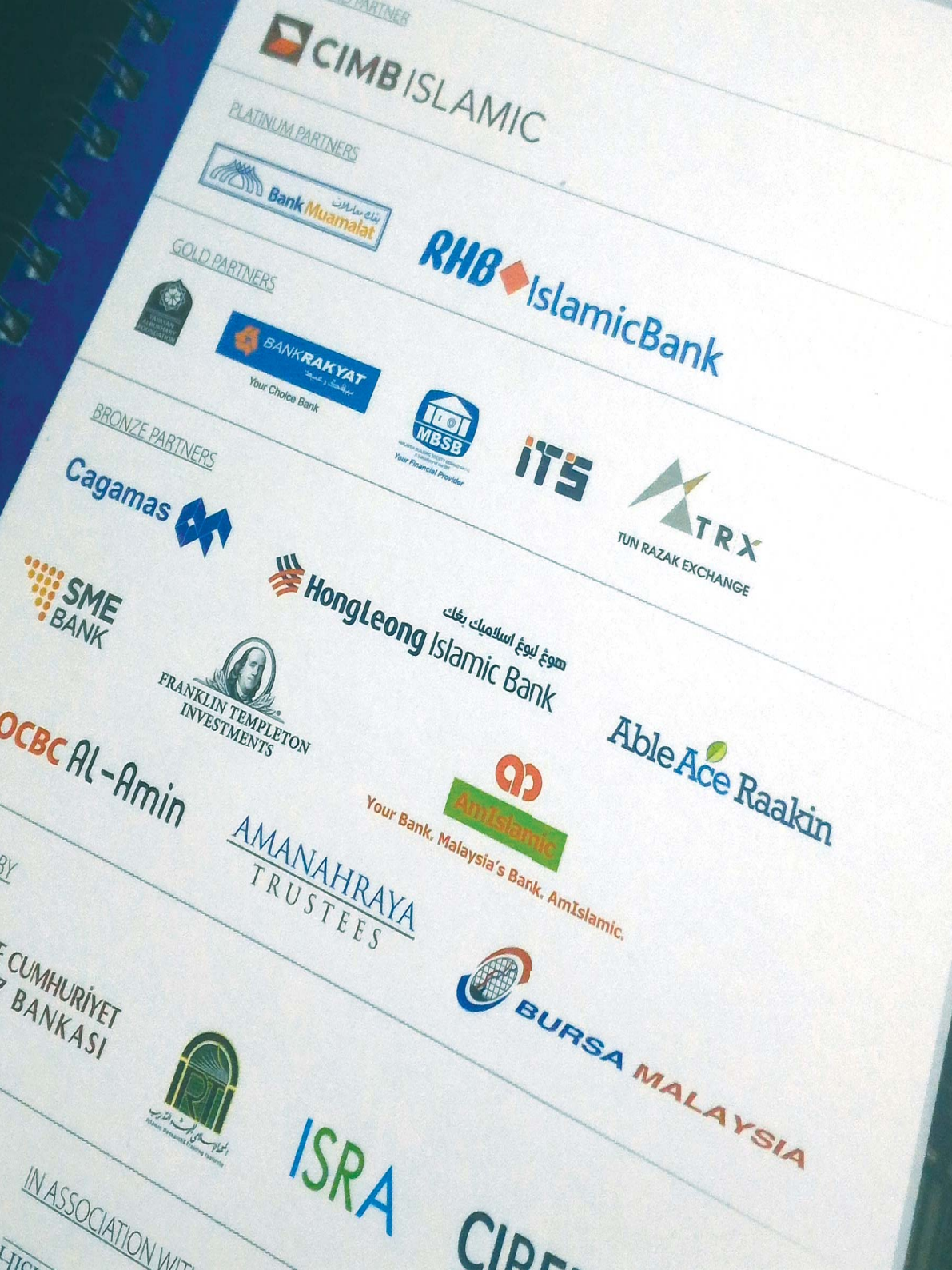
- Backdrop
- E-Poster & Brochure
- All marketing & media campaign
- Official website
- Official Program Book

Conference Passes

- 20 seats
- 3 seats CERT webinar

Corporate Branding & Profiling

- 1x 1 minute CEO or Corporate Video
- Company write up
- 1x A4 page advert in PB
- Advert in all official CERT media



Principal Partner

RM70,000

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- Corporate Branding on Opening Ceremony
- Speaking & Moderator Slot
- Hosting 1st Day / Hosting 2nd Day (**First-come, First-served basis)

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Conference Passes

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- 10 seats CERT webinar

Corporate Branding & Profiling

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- Company write up
- 3x A4 page advert in PB
- Advert in all official CERT media

Strategic Partner

RM30,000

Speaking & Moderating Slot

- Speaking & Moderator Slot
- Hosting 2nd Day**
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Payment & Conditions

- All prices listed are in Malaysian Ringgit.
- All payments must be made in Malaysian Ringgit.
- Bank cheques, direct transfers and credit card payments will be accepted.

Sponsors' responsibility

It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made. The companies which get the most out of their sponsorships are those who actively promote their presence at the conference and provide any required materials in a timely manner.

Sponsorship Acceptance Form

Once your preferred sponsorship package has been negotiated, CERT Events Sdn. Bhd. will prepare a Sponsorship Acceptance Form for your signature. The Acceptance Form is to be signed and returned within the timeframe specified.

Sponsorship cancellation policy

Sponsorship cancellations must be made in writing.

Disclaimer

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by CERT Events Sdn. Bhd. (e.g. production of promotional material).

CERT Events Sdn. Bhd. reserve the right to amend these packages subject to change in the program format.

Deadlines

Company logos, description and advert must be submitted before 30 November 2021. Please supply logo and advert in high resolution (minimum 200dpi) with bleed 10mm, colour format CMYK (no bmp files) **Ai, PDF or JPEG format only** and other required information by email directly to: **partner.icms@cert.com.my**

Sponsorship Acceptance Form

(Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published conference materials.)

Name of the company :

Address :

City/State :

PostCode :

Country :

Phone :

Fax :

Email :

Contact Person Mr/Mrs :

I, the undersigned, as a representative of the sponsoring organization listed above, authorize CERT Events Sdn. Bhd. to use the organization name;

on documents related to the Islamic Capital Market Summit 2021 (ICMS2021). I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the above referenced date will result in the organization's name being excluded from printed materials.

Company Stamp

Sponsor Representative
(Name/Signature/Date)

We are interested in (please check box)

<input type="checkbox"/>	Principal Partner RM70,000
<input type="checkbox"/>	Strategic Partner RM30,000
<input type="checkbox"/>	Associate Partner RM15,000

FORM OF PAYMENT

- Cheque Enclosed – make payable to Cert Events Sdn. Bhd.
- Invoice me. Note: Sponsorship is not final until payment has been received by CERT.

MAIL FORM TO:

CERT Events Sdn. Bhd.
277-B Jalan Bandar 11,
Metro Melawati,
53100 Kuala Lumpur, Malaysia.

Or, Fax : 603-41061549
Or, Tel : 603-41081439
Or, Email
partner.icms@cert.com.my
www.icmsummit.my



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